

🌐 N/a 📅 July 11-13, 2025

CONFERENCE WEBSITE: <http://www.icber.org/>

| About the Conference

Full Name: 2025 15th International Conference on Business and Economics Research (ICBER 2025)

Abbreviation: ICBER 2025

Time: July 11-13, 2025

Venue: Beijing University of Technology, Beijing, China

Website: <http://www.icber.org>

Important Dates

JUL
11

CONFERENCE
DATE
**July 11-13,
2025**

Conference Overview:

The 15th International Conference on Business and Economics Research (ICBER 2025) will be held at Beijing University of Technology, Beijing, China during July 11-13, 2025. Organized by Beijing University of Technology and technically supported by the University of Wisconsin-Whitewater, USA and University of Saint Joseph, Macau, China, ICBER 2025 is a three-day event designed to provide an exceptional international platform for scholars, researchers, and industry experts to share their latest research findings. This conference also presents an opportunity for PhD students to present their dissertation work to a global audience.

The primary aim of the conference is to foster

international exchanges, allowing participants to share ideas and experiences, and to create potential research and business relationships that may lead to future collaborations. It is expected that the outcomes of this seminar will significantly contribute to the generation of new knowledge.

The conference committee invites submissions of both theoretical and applied research papers on all topics related to business and economics.

About Beijing University of Technology

Beijing University of Technology, also called Beijing Polytechnic University or Bei Gong Da, is recognized as one of the Project 211 universities. The University has established a multidisciplinary academic structure, offering a variety of programs and is involved in diversified research in the fields of Science, **engineering**, Economics, Management, Liberal Arts, and Law. It is a Chinese Ministry of Education Double First Class Discipline University, with Double First Class status in certain disciplines.

Call For Papers

ECONOMICS

Aggregate Demand & Supply
Applied Economics
Budget Deficits & Public Debt
Comparative Economics
Compound Interest
Consumer Credit
Econometrics
Economic Development
Economic Growth

Economic Institutions

MARKETING

Affiliate Marketing
Brand Equity
Community Management
Content Marketing
Customer Relationship Management
Digital Branding
Display Advertising
Email Marketing
Influencer Marketing
Social Media & Services

BUSINESS

Product Development
Branding
Business Administration
Business Law
Project Management
Public-Private Partnerships
Risk Management
Sales & Marketing
Corporate Communications
Business Leadership

More topics, please kindly check:

<http://www.icber.org/cfp.html>

Publication Information

Option 1: International Journal of Trade, Economics and Finance (IJTEF)

Submissions will be peer-reviewed by conference committees, and accepted papers will be published in the International Journal of Trade, Economics and Finance.

Abstracting/ Indexing: ProQuest, Crossref,
Electronic Journals Library, EBSCO, and Ulrich's
Periodicals Directory

ISSN: 2010-023X (Print)

Frequency: Bimonthly

DOI: 10.18178/IJTEF

IJTEF Template Download

Link:http://www.ijtef.org/IJTEF_template.doc

Option 2: Journal of Economics, Business and
Management (JOEBM)

Submissions will be peer-reviewed by conference
committees, and accepted papers will be
published in the Journal of Economics, Business
and Management.

Abstracting/ Indexing: CNKI, Electronic Journals
Library, Ulrich's Periodicals Directory, MESLibrary,
Google Scholar, and Crossref.

ISSN: 2301-3567 (Print)

Frequency: Quarterly

DOI: 10.18178/JOEBM

JOEBM Template Download

Link:http://www.joebm.com/JOEBM_template.doc

More information, Please visit:

<http://icber.org/index.html>

Submission Guidelines

Full Paper (Publication & Presentation)

1. Not only your paper will be published in journal,
but also be granted a chance for presentation
2. Follow the template when preparing your full
paper.

Abstract (Oral Presentation only, without
publication)

1. You'll give an oral presentation at the

conference if your abstract is accepted, but your paper will NOT be published.

2. Follow the template when preparing your abstract.

Abstract Template Download Link:

<http://www.icber.org/Abstract%20Template.doc>)

Submission Method:

Please submit your full paper or abstract via:

<http://confsys.iconf.org/submission/icber2025>

Conference Brief Program:

Friday, July 11, 2025

- 10:00-16:00: Registration & Material Collecting

Saturday, July 12, 2025

- 09:00-09:30: Opening Ceremony

- 09:30-12:10: Keynote Speeches

- 12:10-13:30: Lunch Break

- 13:30-18:00: Parallel Sessions

- 18:30-20:00: Welcome Banquet

Sunday, July 13, 2025

- 09:30-12:00: Invited Speeches

- 13:30-18:00: Parallel Sessions

- 18:00-20:00: Dinner

Contact Us:

Conference Secretary: Ms. Rebecca Zhao

Phone: +86-13648043904

Email: icber@academic.net

Working Hours: Monday-Friday 09:30-18:00

For more information, please visit:

<http://www.icber.org/>

 **TOPICS OF INTEREST**

3 topics

Research papers are invited in, but not limited to, the following areas:

Uncategorized

Social Sciences

Business & Management

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