

🌐 Singapore 📅 October 24-26, 2025

CONFERENCE WEBSITE: <http://www.iceba.org/>

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## | About the Conference

Full Name: 2025 11th International Conference on E-Business and Applications (ICEBA 2025)

Abbreviation: ICEBA 2025

Time: October 24-26, 2025

Place: Nanyang Technological University, Singapore

Conference Website: <http://www.iceba.org/>

### Important Dates

 **OCT 24** CONFERENCE DATE  
**October 24-26, 2025**

2025 11th International Conference on E-Business and Applications (ICEBA 2025). This esteemed conference is organized by the School of Business at Singapore University of Social Sciences, and the Sensors and Systems Society of Singapore (SSS). ICEBA 2025 will be held in October 24-26, 2025 at NTU@One-North, Singapore.

ICEBA 2025 invites global scholars and industry experts to submit papers addressing key e-business challenges in systems, software, services, and business applications. This three-day conference features keynote speeches by renowned experts, paper presentations, interactive workshops, and panel discussions, offering exceptional networking opportunities to

foster innovation and collaboration that will shape the future of e-commerce.

#### Paper Publishing and Indexing:

Submitted papers must be original and contain work that has not been published before or is under review elsewhere. Accepted papers will be published in the ICEBA 2025 Conference proceedings, which will be indexed by Ei Compendex and Scopus.

#### Call for Papers

Topics of interest for submission include, but are not limited to:

Business Intelligence:

Business-IT Alignment

B2C/B2B Considerations

Enterprise Ontologies

Service-Oriented Enterprise

Internet of Things/Sensing Enterprise

Data-Driven Value Creation

Data Collection

Data Visualization

Big Data Analytics

Data Mining

Business Analytics

Recommender Systems

#### Artificial intelligence & IoT AIoT enabled Business Innovation:

Theories and methodologies of AI enabled service/product innovations, including smart product development and software development  
Data analysis methods and algorithms in the context of AI enabled business innovation  
Consumer psychology and behavior in AI context,

e.g., human-machine interactions, consumer decision making assisted by AI  
Paradoxical effects of AI technologies on organizational activity  
Emergence of collaboration between human service staff and AI and their impact on working and organizing  
AI explainability in AI enabled business innovation  
Emergence and evolution of platforms, ecosystems, and markets shaped by AI technologies  
The competition and collaboration between firms in the AI-driven ecosystems  
Privacy and information security in the context of AI enabled business innovation

#### Business Models And Business Processes:

m-Commerce  
Mobile User Interfaces  
Online Shopping  
Website Design  
User Behavior Models  
e-Payment and Virtual Currencies  
Workflow Management  
Enterprise Architecture  
Process Modeling  
Data-Driven Business Models  
Business Model Metrics

#### Ecommerce Trading Technologies:

Online credit and reputation evaluation  
Electronic contract  
Electronic invoice  
Internet Finance/Manufacturing/Farm  
Ecommerce services and infrastructure  
Monitoring and supporting services for Ecommerce

Ecommerce laws and standards

E-business Strategy & Digital Marketing:

WOM strategy and online review effectiveness

Online product strategy and diversified users

Advertising/promotion strategy of diversified firms  
in online market

Firm s innovation strategy in e-business platform  
markets

The relationship of firm performance and big data  
application

The difference of advantageous and less  
advantageous firms in e-business market

Platform traffic strategy

Competitive and cooperative mechanism design of  
sharing economy

Information Systems and Operations Management:

Influence of IS on Operational Strategies

Digitization of Logistics and Supply Chain  
Management

Digital Technologies for OM

Smart Manufacturing and Servitization

Product and Service Development through IS

Green IS and Sustainable Supply Chain  
Management

OM in Platforms

For more topics, please visit:

<http://www.iceba.org/cfp.html>

Call for TPC:

ICEBA 2025 respectfully invite scholars and  
experts in e-Business technology and its current  
applications, and their related fields to join the  
Technical Program Committee. If you are  
interested or if you have someone to recommend,

please send your/their CV/s to iceba@academic.net. All received CVs will be carefully reviewed and discussed. TPC member information will be shown on the webpage for ICEBA 2025 as well. Welcome to join us!

### Submission Guidelines

#### Full Paper (Publication & Presentation):

Full paper authors can publish their paper and give an oral or poster presentation at ICEBA 2025. You must submit your complete manuscript for review by the submission deadline.

Full paper page limit: The paper should be at least 8 pages, Up to 10 pages including all figures, tables, and references. Extra pages(from Page 11) will be charged.

#### Abstract (Oral Presentation only, without publication):

Authors interested in presenting at a conference may choose to submit only an abstract (200-400 words). The submitted abstract should contain a sufficient summary of the paper and outline of goals, results, and conclusion, including conveying sufficient understanding when reading in isolation from the paper. You'll give an oral presentation at the conference if your abstract is accepted, but your paper will NOT be published.

#### No Submission:

If you only want to attend the conference without any submission, please just register as Delegates.

#### Submission Methods:

1. Submit via the Online Submission System:

<https://www.zmeeting.org/register/ICEBA2025>

2. Submit via e-mail: [iceba@academic.net](mailto:iceba@academic.net)

Paper Template Downloading:

<https://www.iceba.org/Microsoft+Word+Proceedings+Templates.zip>

Conference Agenda:

Day 1 - October 24, 2025: Sign in & Materials  
Collecting

Day 2 - October 25, 2025: Opening Ceremony,  
Keynote Speeches & Parallel Sessions

Day 3 - October 26, 2025: Invited Speeches &  
Parallel Sessions

Contact Us:

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#### **TOPICS OF INTEREST**

2 topics

Research papers are invited in, but not limited to,  
the following areas:

 Data Science &  
Analytics

 Business &  
Management