

🌐 Singapore 📅 October 24-26, 2025

CONFERENCE WEBSITE: <https://www.cebmm.org/>

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## | About the Conference

Full Name: 2025 14th International Conference on Economics, Business and Marketing Management (CEBMM 2025)

Abbreviation: CEBMM 2025

Time: October 24-26, 2025

Place: Singapore

Website: <https://www.cebmm.org/>

### Important Dates

 **OCT 24**

CONFERENCE DATE  
**October 24-26, 2025**

The 2025 14th International Conference on Economics, Business and Marketing Management (CEBMM 2025) will be held in Singapore during October 24-26, 2025. It aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Economics, Business and Marketing Management. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Economics, Business and Marketing Management.

The 14th International Conference on Economics, Business and Marketing Management (CEBMM 2025) is co-organized by Singapore University of **Social Sciences**, Singapore. All honorable authors are kindly encouraged to contribute to and help shape the conference through submissions of their research abstracts, papers and e-posters. Also, high quality research contributions describing original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work in all areas of Economics, Business and Marketing Management are cordially invited for presentation at the conference. The conference solicits contributions of abstracts, papers and e-posters that address themes and topics of the conference, including figures, tables and references of novel research materials.

#### Call For TPC

We are seeking dedicated and knowledgeable individuals to join the Technical Program Committee (TPC) for CEBMM 2025. TPC members play a crucial role in ensuring the quality and success of the conference. We are looking for experts in various areas related to economics, business and marketing management to help review and select papers, workshops, and presentations for the conference. If you are interested or if you have someone to recommend, please send your/their CV/s to [cebmm@academic.net](mailto:cebmm@academic.net). All received CVs will be carefully reviewed and discussed. TPC member s name, affiliation and nationality will be shown on

the webpage for CEBMM 2025 as well. Welcome to join us.

#### Publication

The excellent accepted and registered full papers of CEBMM 2025 will be recommended to be published into Journal of Advanced Management Science or International Journal of Trade, Economics and Finance.

Journal of Advanced Management Science

ISSN: 2168-0787

Frequency: Quarterly

DOI: 10.18178/joams

Abstracting/ Indexing: Ulrich's Periodicals

Directory, Google Scholar, Crossref, **engineering**

& Technology Digital Library and Electronic

Journals Digital Library

International Journal of Trade, Economics and Finance

ISSN: 2010-023X

Frequency: Bimonthly

DOI: 10.18178/IJTEF

Abstracting/ Indexing: ProQuest, Crossref,

Electronic Journals Library, EBSCO, and Ulrich's

Periodicals Directory

Regular Papers: Each paper should at least 5 pages (including the abstract, figures, tables, and references), extra page from Page 6 should be paid.

Publication in Journal: Extra pages will be charged \$70 (US dollars) per extra page.

Submission Methods:

1. By Online System:

<https://confsys.iconf.org/submission/cebmm2025>

2. By Email: [cebmm@academic.net](mailto:cebmm@academic.net)

Note: Please do not submit the same manuscript multiple times. And please choose ONE submission method for submitting.

Call for Papers:

(Topics of interest for submissions include, but are not limited to):

Economics

Digital Economy and Platform Business Models

Global Economic Recovery in the Post-Pandemic Era

Inflation Dynamics and Monetary Policy Strategies

Sustainable Development and Green Economics

AI and the Future of Labor Markets

ESG and Economic Performance Metrics

## **Business & Management**

Organizational Change and Digital

**transformation**

Corporate Sustainability and Social Responsibility (CSR)

Innovation and Entrepreneurship in Emerging Markets

Strategic Management in Multinational Corporations

Business Resilience and Risk Management

Leadership in the Age of Remote Work

Marketing & Consumer Behavior

Immersive Marketing in the Metaverse  
Data-Driven Personalization and Predictive Analytics  
Green Marketing and Sustainable Branding  
Social Media Influence and Brand Communication  
Cross-Cultural Marketing Strategies  
Consumer **psychology** of Gen Z and Millennials

#### Digital Business & FinTech

Blockchain Applications in Business and Supply Chains  
Financial Technology and Digital Banking Innovations  
E-commerce Competition and Pricing Strategies  
Cryptocurrency and Central Bank Digital Currencies (CBDCs)  
Financial Inclusion and Regulatory Challenges

#### Special Topics & Case Studies

Sectoral Studies in Retail, Healthcare, Tourism, etc.  
Comparative Studies in Global Business Ethics  
Brand Crisis Management: Best Practices  
Marketing and Economic Impact of Mega Events  
Real-World Case Analyses in Strategic Decision-Making

More information about the topics, please visit:  
<https://www.cebmm.org/cfp.html>

#### Conference Program:

Day 1 - October 24, 2025-Sign-in for CEBMM 2025  
Day 2 - October 25, 2025-Opening Remarks & Keynote Speech & Participants' presentations

## Day 3 - October 26, 2025-Acdemic Tour and Walking Tour of the City (Optional)

Organized By

Singapore University of Social Sciences

Contact Us

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Phone: 1-313-263-4817

### **TOPICS OF INTEREST**

3 topics

Research papers are invited in, but not limited to, the following areas:

Uncategorized

Social Sciences

Business & Management